



# PEDIATRIC MANAGEMENT INSTITUTE

HELPING PEDIATRICIANS SUCCEED

# PEDIATRIC PRACTICE MANAGEMENT CONFERENCE

# 100 %

## Online at your own pace!

Same great  
content you  
come to  
expect from  
PMI...

## REGISTRATION FEE

- \$399 per attendee
- \$50 discount if registered before 12/31/2020



Barbara  
Howard  
MD, FAAP



Sue  
Kressly  
MD, FAAP



Toni  
Richards-  
Rowley  
MD, FAAP



Natahsa  
Burgert  
MD, FAAP



Herschel  
Lessin  
MD, FAAP



Colleen  
Kraft  
MD, FAAP



Katrina  
Skinner  
MD, FAAP



Susan  
Sirota  
MD, FAAP



Hiral Lavania  
MD, IBCLC,  
FAAP



Jesse Hackell  
MD, FAAP



Alex  
Meyer  
MBA



Emily Floyd  
MBA



Paul  
Vanchiere  
MBA



Suzanne  
Berman  
MD, FAAP



Richard  
Lander  
MD, FAAP



Brandon  
Betancourt  
MBA



Jan  
Blanchard  
CPC, CPMA



Chip  
Hart



Suzanne  
Madden  
MBA, CCE



Tim  
Rushford

## WHO SHOULD ATTEND

Pediatricians, Office Managers, Administrators, CFO, CIO, Revenue Cycle Managers, Decision Support Managers, Financial Leaders, IT Vendors, and Clinical Managers

## CONFERENCE OVERVIEW

This conference is designed to provide participants with a better understanding of the nuances of operating a Pediatric Medical Practice. Through lecture and case studies attendees will gain the knowledge necessary to ensure a successful Pediatric practice.

For more information, visit:  <http://www.PediatricSupport.com>



**PEDIATRIC  
MANAGEMENT  
INSTITUTE**  
HELPING PEDIATRICIANS SUCCEED

# **PEDIATRIC PRACTICE MANAGEMENT CONFERENCE**

<b>PRESENTER</b>	<b>COURSE</b>
Alex Myer, MBA	Building High Performance Teams
Barbara Howard, MD, FAAP	Social Determinants- Screen, But Then What?
Brandon Betancourt, MBA	Foundations Of A Healthy Practice
Chip Hart	Lessons Learned From COVID And The Impact On Pediatrics
Colleen Kraft, MD, FAAP	Physician Networks...What Works?...What Doesn't?
Franklin Cannon	Insurance Needs For Pediatric Practices
Jan Blanchard, CPC, CPMA	Coding Compliance Audits For Pediatric Practices
Jesse Hackell, MD, FAAP and Herschel Lessin, MD, FAAP	Risk Management In Pediatric Practices
Natasha Burgert, MD, FAAP	Digital Media Strategy: What To Say & How To Say It
Richard Lander, MD, FAAP	Coding for Procedures In Pediatric Practices
Sue Kressly, MD, FAAP	The Journey Of A Patient
Susan Sirota, MD, FAAP	Rethinking Your Schedule During And After COVID19
Susanne Madden, MBA, CCE	The Tech-Enabled Pediatric Practice: Efficient & Engaging
Suzanne Berman, MD, FAAP	HEDIS: What Pediatricians Need To Know In 2021
Tim Rushford	Aligning Your Practice: From Mission To Performance Evaluations
Emily Floyd, MBA	Leading Your Billing Team- Getting Great Results
Katrina Skinner, MD, FAAP	Scribes In Your Practice
TBD	Retirement Plan Options For Pediatricians & Their Staff
Toni Richards-Rowley, MD, FAAP	Implicit Bias In Pediatrics
Hiral Lavania, MD, IBCLC, FAAP	Start A New Practice Today!

For more information, visit:



<http://www.PediatricSupport.com>