



PEDIATRIC MANAGEMENT INSTITUTE

HELPING PEDIATRICIANS SUCCEED

PEDIATRIC PRACTICE MANAGEMENT CONFERENCE



January 24 & 25, 2020



Miami Downtown Hilton

**CME
Available
In 2020***

*Final Schedule To Determine Number of CME Credits Issued

- ☒ Marketing
- ☒ Finance
- ☒ Coding
- ☒ Managed Care Issues

Two Great Pre-Conferences

- Office Practicum- Harness The Power of OP Data To Increase Revenue And Efficiency
- Pediatric SuperGroup 2020

REGISTRATION FEE

- Same price as 2019 with twice the speakers!
- Register before March 30, 2019: \$799
- Register before October 31, 2019: \$849
- Register after October 31, 2019: \$899



CONFERENCE OVERVIEW

This conference is designed to provide participants with a better understanding of the nuances of operating a Pediatric Medical Practice. Through lecture, case studies, and discussion, attendees will gain the knowledge necessary to ensure a successful Pediatric practice.

PRACTICE STARTUP BOOTCAMP

Interested in starting your own practice? Now you can learn from industry experts everything you need to know about starting your own practice! Our new Boot Camp from PediatricStartUp.com gets you started the RIGHT way!

WHO SHOULD ATTEND

Pediatricians, Office Managers, Administrators, CFO, CIO, Revenue Cycle Managers, Decision Support Managers, Financial Leaders, IT Vendors, and Clinical Managers



Pre-Conferences subject to additional fees

For more information, visit: <http://www.PediatricSupport.com>



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FRIDAY, JANUARY 24, 2020

9:00	Opening	Welcome & Introduction	Paul Vanchiere, MBA
9:15	Presentation #1	Collaboration with Children's Hospitals and other Health Systems	Colleen Kraft, MD, FAAP
10:15	Morning Break	Snacks and Beverages provided in Ballroom Foyer	
10:45	Breakout Session #1	See Below for Breakout Sessions Scheduled	
11:45	Lunch	Buffet Luncheon Provided to All Attendees	
1:00	Presentation #2	Science Without The Pseudo- Empowering Pediatrician Recommendations	Todd Wolynn, MD, FAAP
2:00	Presentation #3	Implementing Behavioral Health Through Hospital Collaborations	Brent Cardwell, MD, FAAP & David Curtis, Ph.D
3:00	Afternoon Break	Snacks and Beverages provided in Ballroom Foyer	
3:30	Presentation #4	Leveraging Key Insights From Digital Marketing To Better Serve Millenials	Kris Jones, MS, JD/Jeffery Kile, MD, FAAP
4:30	Presentation #5	Do You Work With The Wrong People?	Chip Hart
5:30	Cocktail Hour	Symphony Ballroom Foyer	

SATURDAY, JANUARY 25, 2020

7:00	Breakfast	"Breakfast With A Coder"	Richard Lander, MD, FAAP & Donelle Holle
8:00	Presentation #6	HIPAA Compliance for Pediatric Practices	Katie Lay
9:00	Breakout Session #2	See Below for Breakout Sessions Scheduled	
10:00	Morning Break	Snacks and Beverages provided in Ballroom Foyer	
10:30	Breakout Session #3	See Below for Breakout Sessions Scheduled	
11:30	Lunch	Buffet Luncheon Provided to All Attendees	
1:00	Presentation #7	Pediatricians Can Form Their Own Networks	Susanne Madden, MBA, CCE
2:00	Presentation #8	Developing Positive Payor Relations	Suzanne Berman, MD, FAAP
3:00	Afternoon Break	Snacks and Beverages provided in Ballroom Foyer	
3:30	Presentation #9	Bringing Innovation To Pediatric Practices	Natasha Burgert, MD, FAAP
4:30	Presentation #10	Practice Succession Planning	Paul Vanchiere, MBA
5:30	Cocktail Hour	Symphony Ballroom Foyer	

BREAKOUT SESSIONS

Breakout Session #1- Friday @ 10:45

Effective Interviewing Techniques	Tim Rushford
How NOT to Commit Malpractice	Herschel Lessin, MD, FAAP
Developmental and Mental Health Screening in Pediatrics CME	Barbara Howard, MD, FAAP
Establishing the Culture & Values of a Pediatric Practice	Brandon Betancourt, MBA
My Child Got Cancer: How this experience shaped the way I practice pediatrics.	Alanna Levine, MD, FAAP
A Practice Without Walls...What Works?	Jill Stoller, MD, FAAP
E&M Coding 101	Donelle Holle
Practice Start Up Boot Camp, Part 1	PediatricStartUp.com Team

Breakout Session #2- Saturday @ 9:00

Effective Strategies To Expand Your Practice	Chip Harbaugh, MD, FAAP
Effective Communication For Practice Leaders	Catherine Beane, JD
Coding Update for 2020- Maximizing Your Opportunities	Jan Blanchard, CPC, CPMA
Maximize Coding (And Billing) For Mental Health Services	Eugene Hershorin, MD, FAAP
Marijuana: What Pediatricians Need To Know CME	Susan Sirota, MD, FAAP
Employee to Practice Owner: Making The Transition	Nneka Unachuwku, MD, FAAP
Digital Marketing- Part 1- Why?	Dan Feiten, MD, FAAP
Practice Start Up Boot Camp, Part 2	PediatricStartUp.com Team

Breakout Session #3- Saturday @ 10:30

Maximizing Your Staff in a Pediatric Practice	Richard Lander, MD, FAAP
Strategic Planning For Your Practice	Chip Hart & Tim Rushford
Understanding What You Can Influence in the Value Based Payment Models Headed Your Way	Sue Kressly, MD, FAAP
Using Scribes In A Pediatric Practice	Gail Schonfeld, MD, FAAP
Evaluation of a Child With Recurrent Infections CME	John Vanchiere, MD, PhD
Digital Marketing- Part 2- How?	Dan Feiten, MD, FAAP
Practice Start Up Boot Camp, Part 3	PediatricStartUp.com Team

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