



CME & MOC
Available
In 2022*

Virtual
Option
Available!



January 27-29, 2022



Disney Yacht Club Resort, FL

VIRTUAL ACCESS

- Gain all the knowledge from the comfort of your own home with virtual access.
- See attached schedule for sessions included in the package
- Thursday's pre-conference sessions will not be available for virtual attendees.

NEW FOR 2022

- One price for the entire two days!
- Three breakout sessions to dive deeper into topics important to you
- All-inclusive pricing includes all scheduled meals, breaks, drinks, and two cocktail parties.

REGISTRATION FEES

- Register before October 31, 2021: \$899
- Register after October 31, 2021: \$949
- **Virtual Access:** \$329
- **Pre-Conference Sessions:** \$239 per session

Conference Faculty



Alex Meyer, MBA



Alisa Vaughn, CMPE



Brandon Betancourt, MBA



Natasha Burgert, MBA, CCE



Catherine Beane, JD



Chip Hart



Colleen Kraft, MD, MBA, FAAP



Herschel Lessin, MD, FAAP



Hiral Lavania, MD, IBCLC, FAAP



Jan Blanchard, CPC, CPEDC, CPMA



Jesse Hackel, MD, FAAP



Katrina Skinner, MD, FAAP



Susanne Madden, MBA, CCE



Emily Floyd, MBA



Paul Vanchiere, MBA



Sue Kressly, MD, FAAP



Suzanne Berman, MD, FAAP



Todd Wolynn, MD, FAAP



Toni-Richards Rowley, MD, FAAP



Richard Lander, MD, FAAP

WHO SHOULD ATTEND

Pediatricians, Office Managers, Administrators, CFO, CIO, Revenue Cycle Managers, Decision Support Managers, Financial Leaders, IT Vendors, and Clinical Managers

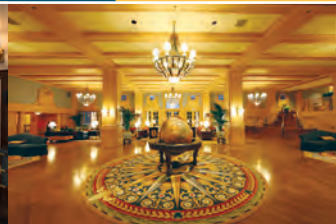
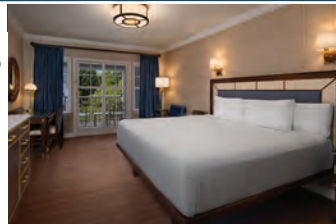
CONFERENCE OVERVIEW

This conference is designed to provide participants with a better understanding of the nuances of operating a Pediatric medical practice. Through interactive lectures, case studies, and networking events attendees will gain the knowledge necessary to manage a successful Pediatric practice.

PRE-CONFERENCE SESSIONS AVAILABLE

- Practice Management 101
 - Human Resources
 - Marketing
- Provides an intensive dive into these crucial areas of your practice.

For more information, visit: www.PediatricSupport.com





PEDIATRIC MANAGEMENT INSTITUTE

HELPING PEDIATRICIANS SUCCEED

PEDIATRIC PRACTICE MANAGEMENT CONFERENCE

January 27-29, 2022



THURSDAY JANUARY 27, 2022

4:30PM	Registration Opens	Grab Your Badge & Check In For The Weekend
5:30PM	Cocktail Party	SOAPM / PPMA Welcome Reception

FRIDAY JANUARY 28, 2022

Available to Virtual Attendees

6:30AM	Breakfast	Continental Breakfast Provided To All Attendees
8:00AM	Chip & Paulie	Conference Welcome & Opening
8:30AM	Colleen Kraft	Diagnosis Autism: Now What?
9:30AM	Meagen Burrows & Paula Williams	Legal Issues: Provider Employment Contracts
10:30AM	Morning Break	Snacks & Beverages Provided In Exhibit Area
11:00AM	Break Out Session #1	See Top Right For Details
12:00PM	Lunch	Bu~ et Luncheon Provided To All Attendees
1:30PM	Herschel Lessin	The ADHD Toolkit: Integrating ADHD Care Into O~c e Practice
2:30PM	Sue Kressly	Moving from Quality Improvement To Value Improvement: What's the Di~ erence?
3:30PM	Afternoon Break	Snacks & Beverages Provided In Exhibit Area
4:00PM	Chip Hart	Consciously Delivering On Your Practice Culture
5:00PM	Cocktail Party	Drinks And Hors d'oeuvres For All Attendees

SATURDAY JANUARY 29, 2022

Available to Virtual Attendees

6:30AM	Breakfast	Continental Breakfast Provided To All Attendees
8:00AM	Susanne Madden	Value-Based Purchasing
9:00AM	Breakout Session #2	See Top Right For Details
10:00AM	Morning Break	Snacks & Beverages Provided In Exhibit Area
10:30AM	Breakout Session #3	See Top Right For Details
11:30AM	Lunch	Bu~ et Luncheon Provided To All Attendees
12:30PM	Jeffery Daigrepoint	The Life Of A Hacker
1:30PM	Todd Wolynn	Practice Connectedness And The Impact On Care, Quality & Survival
2:30PM	Afternoon Break	Snacks & Beverages Provided In Exhibit Area
3:00PM	Susan Sirota	The Patient Experience In A Post-COVID World
4:00PM	Paulie Vanchiere	Overcoming The Challenges Of Tomorrow

BREAKOUT SESSIONS

BREAK OUT SESSION 1 (FRIDAY @ 11:00AM)

Available to Virtual Attendees

Ashbury Hall A	Brandon Betancourt	KPI's To Monitor Your Financial Health
Ashbury Hall B	Jan Blanchard	Coding Update for 2022
Ashbury Hall C	John Hsin	Security Risk Analysis For Pediatricians
Ashbury Hall D	Katrina Skinner	Your Practice Brand Toolkit
Ballroom	Dr. Una	How To Recession-Proof Your Practice

BREAK OUT SESSION 2 (SATURDAY @ 9:00AM)

Available to Virtual Attendees

Ashbury Hall A	Jesse Hackell	Navigating The Subtleties Of HIPAA And The 21st Century Cures Act
Ashbury Hall B	Erica Miller	Helping Pediatricians Address Anxiety & Stress With Patients
Ashbury Hall C	Richard Lander	Coding For Chronic Care And Coordination Of Services
Ashbury Hall D	Hiral Lavania	Choosing the Vendors That Are Right For You
Ballroom	Heidi Chamberlin	9 Billing Pitfalls And How to Correct and Avoid Them (Providers or Billers)

BREAK OUT SESSION 3 (SATURDAY @ 10:30AM)

Available to Virtual Attendees

Ashbury Hall A	Ken Dominy	Optimizing Vaccine Profitability Within Your Pediatric Practice
Ashbury Hall B	John Vanchiere	Pediatric Infectious Update
Ashbury Hall C	Emily Floyd	Critical Billing Staff Questions
Ashbury Hall D	Toni Richards-Rowley	Incorporating Diversity, Equity And Inclusion Into Your Pediatric Practice
Ballroom	Suzanne Berman	Reducing Your Medical Spend

PRE-CONFERENCE SESSIONS

(THURSDAY JANUARY 27, 2022) SUBJECT TO ADDITIONAL FEES

PRACTICE MANAGEMENT 101 PRE-CONFERENCE

(ASHBURY HALL A)

Not available for virtual attendees

1:00PM	Chip Hart	Five Biggest Business Mistakes Pediatricians Make
2:00PM	Alex Meyer	Partnership And Compensation Models
3:00PM	Break	Refreshments Provided To Pre-Conference Attendees
3:30PM	Chip Hart	Pediatric Benchmarks - Compare Your Performance To Your Peers'
4:30PM	Susan Sirota	Independent Pediatric Practice Governance

MARKETING PRE-CONFERENCE

(ASHBURY HALL B)

Not available for virtual attendees

1:00PM	Natasha Burgert & Nicole Baldwin	(Re?)Building your Brand: Updating, Refreshing and Optimizing
2:00PM	Natasha Burgert & Nicole Baldwin	Current Trends in Digital Marketing: It's Not Just Social Media.
3:00PM	Break	Refreshments Provided To Pre-Conference Attendees
3:30PM	Burgert & Baldwin	Storytelling & Strategy
4:30PM	Natasha Burgert & Nicole Baldwin	Digital Advocacy: The Dos and Don'ts of Vaccine Messaging

HUMAN RESOURCES PRE-CONFERENCE

(ASHBURY HALL C)

Not available for virtual attendees

1:00PM	Jill Venskytis	Essential HR Items Every Practice Needs
2:00PM	Alisa Vaughn	Change Management: How To Effectively Lead Employees
3:00PM	Break	Refreshments Provided To Pre-Conference Attendees
3:30PM	Tim Rushford	Hiring The Right People & Effective Recruiting Strategies
4:30PM	Catherine Beane	Understanding Empathy To Become A Better Leader

For more information, visit:



<http://www.PediatricSupport.com>

Schedule subject to adjustments with final schedule to be available in the conference app provided to all attendees As of: 11/20/2021